



FOR IMMEDIATE RELEASE

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**National Cherry Blossom Festival's Pink Tie Party, Hosted by Trade Center Management Associates,
Has D.C. Thinking Pink**

Washington, D.C. – The National Cherry Blossom Festival's Pink Tie Party was held on Friday, March 18th at the Ronald Reagan Building and International Trade Center (RRB/ITC). Hundreds of attendees partied at the kick-off to the National Cherry Blossom Festival.

The night included live entertainment, a silent auction and food prepared by RRB/ITC Executive Chef Xavier Deshayes. Additionally, attendees were treated to delicious bites from 15 local restaurants, including Agora DC, Dolci Gelati and Praline Bakery.

The silent auction featured items ranging from exotic vacations to a candy buffet. All proceeds from the event benefit the Festival's year-round educational initiatives, tree-planting program and helps to ensure that the Cherry Blossoms remain free and open to the public for generations to come.

"Trade Center Management Associates strives to give back to the local community and build deeper relationships in the city where we operate," said John P. Drew, President and Chief Executive Officer of Trade Center Management Associates (TCMA), the company that operates RRB/ITC. "The National Cherry Blossom Festival is a signature event for D.C., which draws millions of people from around the world to the nation's capital to welcome the spring season. TCMA takes pride in being a part of this special event."

All Nippon Airways (ANA), the presenting sponsor of the Pink Tie Party, gave attendees a chance to try out their Business Class experience in the Atrium of the RRB/ITC with an interactive display. ANA also exhibited a model airplane signed by the cast of Star Wars.

"The Ronald Reagan Building and International Trade Center is a unique space where private and public organizations come together," said John P. Drew. "We are honored to host the Pink Tie Party and partner with the National Cherry Blossom Festival to kick-off this culturally significant event."

Ronald Reagan Building and International Trade Center (RRB/ITC)

The Ronald Reagan Building and International Trade Center is the largest structure (3.1 million square feet) in Washington, DC and is owned by the U.S. General Services Administration (GSA) and exclusively managed by Trade Center Management Associates (TCMA). As the first and only federal building dedicated to both government and private use, it is mandated by Congress to bring together the country's best public and private resources to create a national forum for the advancement of trade. The Reagan Building is the official World Trade Center in Washington, DC, and a premier conference and event venue with executive office space, attractions, dining, retail, parking, and community activities.



Trade Center Management Associates (TCMA)

Trade Center Management Associates is the exclusive manager of the Ronald Reagan Building and International Trade Center (RRB/ITC). TCMA's team specializes in International Trade Services, Real-Estate Management and Hospitality. For more information, please visit www.itcdc.com or @ReaganITCDC #TeamTCMA #whereeventsmatter

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