

FOR IMMEDIATE RELEASE May 19, 2015

Contact:

Mary Guenther; mary.guenther@deweysquare.com (240) 330-0251

MEDIA ADVISORY

EVENT MONDAY, MAY 23, 2016

Kickoff Roland Garros on the Woodrow Wilson Plaza with Tennis Channel and Ambassador Araud
Roland Garros (French Open) Viewing Kickoff will begin at 11:30 a.m. EST

May 19, 2015 – Washington, DC – To celebrate the 10th anniversary of Tennis Channel's coverage of the French Open, Tennis Channel has partnered with Trade Center Management Associates at the Ronald Reagan Building and International Trade Center to create the first U.S. public viewing space dedicated to the tournament here in our nation's capital. The French Ambassador, H.E. Gérard Araud, will speak briefly about sports diplomacy and then flip the switch on the viewing screen, officially opening the venue to the public. Remarks will also be provided by Robyn Miller, Senior Vice President of Marketing for Tennis Channel, and John P. Drew, President and CEO of Trade Center Management Associates (TCMA).

Events like these build a cultural bridge through sports, and Trade Center Management Associates, the manager of the Reagan Building's daily activities, is proud to be hosting an event that helps further their mission of uniting the international and D.C. community.

Where: Ronald Reagan Building and International Trade Center

Woodrow Wilson Plaza 1300 Pennsylvania Ave, NW Washington, DC 20004

When: 11:30 AM – 12:30 PM; Monday, May 23rd

What: Official opening of the first U.S. public viewing space dedicated to the French Open

Who: French Ambassador Gerard Araud

Robyn Miller, Senior Vice President of Marketing for Tennis Channel John P. Drew, President and CEO of Trade Center Management Associates

This is a free, public event. A 14 ft. screen located at the Woodrow Wilson Plaza will show live coverage from Paris May 23-27 from 7 AM – 7 PM daily. More information on the event can be found here.

Ronald Reagan Building and International Trade Center (RRB/ITC)

The Ronald Reagan Building and International Trade Center is the largest structure (3.1 million square feet) in Washington, DC and is owned by the U.S. General Services Administration (GSA) and exclusively managed by Trade

Center Management Associates (TCMA). As the first and only federal building dedicated to both government and private use, it is mandated by Congress to bring together the country's best public and private resources to create a national forum for the advancement of trade. The Reagan Building is the official World Trade Center in Washington, DC, and a premier conference and event venue with executive office space, attractions, dining, retail, parking, and community activities.

Trade Center Management Associates (TCMA)

Trade Center Management Associates is the exclusive manager of the Ronald Reagan Building and International Trade Center (RRB/ITC). TCMA's team specializes in International Trade Services, Real-Estate Management and Hospitality. For more information, please visit http://www.itcdc.com @ReaganITCDC #TeamTCMA #wherenationsconnect #whereeventsmatter

###