



FOR IMMEDIATE RELEASE

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*****MEDIA ADVISORY*****

The Ronald Reagan Building and International Trade Center to Host the National Cherry Blossom Festival's Pink Tie Party

The Reagan Building and Trade Center Management Associates hosts the party of the season

Washington, D.C. – The Ronald Reagan Building and International Trade Center (RRB/ITC) and the company who manages it, Trade Center Management Associates (TCMA, A Drew Company), will be hosting the National Cherry Blossom Festival's signature Pink Tie Party fundraiser this year on March 16th. The official start to the cherry blossom season, Pink Tie Party is a not to be missed event that convenes influencers and tastemakers from the region's professional, sports, social and media communities. At this year's event, guests will enjoy spring-inspired bites and cocktails from top DC restaurants, dancing, unique entertainment and a silent auction. Other event highlights will include custom Mindy Lam designs on display, a 360 degree video booth, a trans-pacific flight simulator at the ANA Business Class Cabin Experience, a Tesla Airstream display and more. All proceeds from the event benefit the National Cherry Blossom Festival's year-round programs, events, and education initiatives that enhance our environment, showcase arts and culture, and build community spirit.

This event is presented by ANA and supporting sponsor agencyQ. This is the event of the spring season – more information can be found [here](#).

- WHAT:** The National Cherry Blossom Festival's Pink Tie Party
- WHO:** Trade Center Management Associates and the Ronald Reagan Building and International Trade Center host the springtime affair of the year.
- WHEN:** Thursday, March 16, 2017 7:00PM-11:00PM ET
- WHERE:** Ronald Reagan Building and International Trade Center,
1300 Pennsylvania Ave., NW, D.C.

Press and media members interested in attending should contact Jacie Roberts Lallis for more information.



Ronald Reagan Building and International Trade Center (RRB/ITC)

The Ronald Reagan Building and International Trade Center is a dynamic hub for government, business, commerce, and the community, in the heart of the nation's capital. As the first and only federal building dedicated to both public and private use, the Reagan Building is DC's premier venue for hosting influential conferences and events and as the World Trade Center Washington, DC, offers a powerful forum for international trade promotion. It is the place where leaders come to lead, where nations and cultures come to connect, and where events matter. Visit www.itcdc.com.

Trade Center Management Associates (TCMA, A Drew Company)

Trade Center Management Associates is the exclusive manager of the Ronald Reagan Building and International Trade Center (RRB/ITC). TCMA's team specializes in International Trade Services, Real-Estate Management and Hospitality. For more information, please visit www.itcdc.com or @ReaganITCDC #TeamTCMA #whereeventsmatter

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