

FOR IMMEDIATE RELEASE

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*****MEDIA ADVISORY*****

**Ronald Reagan Building and International Trade Center to host 5th Annual Embassy Showcase—
Winternational**

The event, sponsored by Trade Center Management Associates, will connect the DC community with the culture and traditions of over 35 countries

Washington, D.C. – The Ronald Reagan Building and International Trade Center (RRB/ITC) is hosting the 5th annual embassy showcase, Winternational, from 11 AM – 2 PM, Wednesday, December 7, 2016. Over 35 embassies will be participating in this year’s event.

Last year more than 2,500 guests attended this lively midday celebration of international culture, travel, tourism and trade. This year, there will be many opportunities for 1:1 interviews with diplomats, embassy exhibitors, sponsors and attendees. This festival has the atmosphere of a bustling global marketplace with each embassy promoting their country through vibrant displays of visual art, food, handcrafts, as well as travel and tourism exhibits. Free and open to the public, guests have the opportunity to travel the different continents and do some holiday shopping—all during the lunch hour!

The RRB/ITC is a preeminent forum in the heart of the nation’s capital advancing international commerce and cross-cultural dialogue. As a seamless, unifying framework, the ITC provides a platform for building connections, fostering diplomacy, growing businesses, and creating a more prosperous U.S. and global economy. The event is free and open to the public and is sponsored by Trade Center Management Associates.

Watch scenes from last year’s Winternational [here](#).

WHAT: **Winternational – 5th Annual Embassy Showcase**

WHO: Trade Center Management Associates and the following Embassies:

Afghanistan, African Union, Armenia, Australia, Azerbaijan, Bangladesh, Botswana, Cape Verde, Costa Rica, Egypt, EU Delegation, Ghana, Guatemala, Haiti, Honduras, Hungary, Indonesia, Kenya, Kyrgyzstan, Libya, League of Arab States, Mozambique, Nicaragua, Oman, Panama, Philippines, Qatar, Rwanda, Saudi Arabia, Sri Lanka, St. Kitts & Nevis, Tunisia, Turkey, Uganda, Ukraine, Uruguay, and Uzbekistan.

WHEN: Wednesday, December 7, 2016 11:00am – 2:00pm ET

WHERE: Atrium | Ronald Reagan Building and International Trade Center, 1300 Pennsylvania Ave., NW, D.C.

HOW: Free & Open to the Public. Ticket registration [requested here](#).



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About Ronald Reagan Building and International Trade Center (RRB/ITC)

The Ronald Reagan Building and International Trade Center is the largest structure (3.1 million square feet) in Washington, DC and is owned by the U.S. General Services Administration (GSA) and exclusively managed by Trade Center Management Associates (TCMA). As the first and only federal building dedicated to both government and private use, it is mandated by Congress to bring together the country's best public and private resources to create a national forum for the advancement of trade. The Reagan Building is the official World Trade Center in Washington, DC, and a premier conference and event venue with executive office space, attractions, dining, retail, parking, and community activities.

Trade Center Management Associates (TCMA)

Trade Center Management Associates is the exclusive manager of the Ronald Reagan Building and International Trade Center (RRB/ITC). TCMA's team specializes in International Trade Services, Real-Estate Management and Hospitality. For more information, please visit <http://www.itcdc.com> or @ReaganITCDC #TeamTCMA #wherenationsconnect #whereeventsmatter